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Special Report

The Web Celeb 25

Edited by David M. Ewalt 01.23.07, 6:00 PM ET

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THE FACE OF FAME IS CHANGING. The ranks of the world's celebrities used to be dominated by millionaire actors, athletes and musicians, but the Internet has leveled the playing field. A kid with a video camera has access to as large an audience as the biggest Hollywood star. A mom with a blog can attract more readers than a best-selling author. And an opinionated entrepreneur can become a guru to millions.

In Pictures: The Web Celeb 25

The Forbes.com Web Celeb 25 is a list of the biggest, brightest and most influential people on the Internet.

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Internet Famous

Video blogger Amanda Congdon is going Hollywood.

Ask The Ninja

Watch this interview --or face his wrath.

Videos

The Web Celeb 25

- Jessica Lee Rose
- Perez Hilton
- Markos Moulitsas Zúniga
- Matt Drudge
- Seth Godin
- Jeff Jarvis
- Glenn Reynolds
- Amanda Congdon
- Robert Scoble
- Michael Arrington
- Hosea Frank
- Jimmy Wales
- Harry Knowles
- Frank Warren
- Cory Doctorow
- Xeni Jardin
- Leo Laporte
- Merlin Mann
- John H. Hinderaker
- Charles Johnson
- Kevin Sites
- Mark Lisanti
- Jason Calacanis
- Om Malik
- Violet Blue

In Pictures

The Web Celeb 25

By David M. Ewalt

Our first annual listing of the biggest stars on the Internet.

Near Misses

By David M. Ewalt

These online celebrities just barely missed the cut for the Forbes.com Web Celeb 25.

Fictional Stars

By David M. Ewalt

These famous faces shine bright on the Net--even though they don't really exist.

Unintentionally Famous

By David M. Ewalt

Not every online star asked for the attention.

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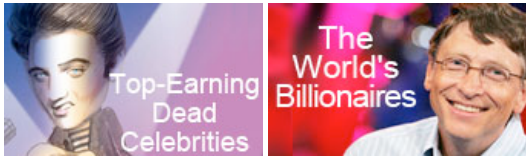
Crossover Stars

By Elisabeth Eaves

You may be famous, but are you famous online? These offline celebrities rack up the most Web traffic.



See Also



Additional reporting by Kat Noel and Shlomo Reifman.



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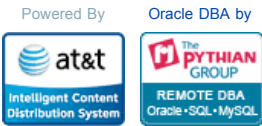
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RANK: 25

NAME: Violet Blue

WHAT: Sex educator

tinynibbles.com

Sex educator Violet Blue is the best-selling, award-winning author of over a dozen books on sex and sexuality, as well as the sex columnist for *The San Francisco Chronicle*. She's also nearly omnipresent on the Web, whether she's writing for Metroblogging San Francisco, reporting for Geek Entertainment Television, contributing to Fleshbot.com or hosting Open Source Sex, one of the most Internet's most popular podcasts.



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